

Venue

French Embassy Auditorium
60, Tianze Lu 100600 | Beijing
Tel: +.86.10 85.31.20.00

Organizing committee

- SÉVERINE ARSÈNE - LCP
- ISABELLE VEYRAT-MASSON - LCP
- LAURE CASTIN -- French embassy in China - Beijing
- ISABELLE DEBANO - LCP
- NICOLAS IDIER -- French embassy in China - Beijing
- CHANG LIU - Professor, Communication University of China
- FABYÈNE MANSENCAL - French embassy in China - Beijing

Next symposiums

This first symposium organized by the LCP is the beginning of a series of conferences between French and Chinese researchers and specialists. Other subjects are being considered:

- 2014: mobility / energy / transportation
- 2015: influx of immigrants China / Europe

Contacts

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To attend you need to register, **before Wednesday 30th October**,
at the following address:
communication.politique@cnrs.fr

[//dialogfrcn.sciencesconf.org](http://dialogfrcn.sciencesconf.org)



Workshop

The new Internet stakes

French-Chinese dialogue

French Embassy Auditorium
Beijing - China
Friday 1st November 2013

Organized by the
Laboratoire Communication et Politique / CNRS
Paris - France



The new Internet stakes...

Today, the Internet is a strategic field with much at stake in the political, social and cultural spheres.

More than ever, it is crucial to set up a dialogue between France and China to share views, develop mutual understanding and create partnerships.

Fostered by its recognised expertise on mass media and the NTIC, the Laboratoire Communication et Politique (LCP) is inviting the most renowned French and Chinese experts, researchers and practitioners to discuss these new issues.

This workshop aims to bring together French and Chinese researchers specialized in the Internet, as well as, field experts, businessmen and civil society representatives when relevant.

In terms of research, this workshop will bring new perspectives through the presentation of the most advanced and recent results of French and Chinese studies. How has the Internet modified information sharing? How does one innovate in these fields? The round tables will shed light on the various answers that the Chinese and French researchers and innovators have given to these questions.

Partners

- French embassy in China - Beijing
- Communication University of China - Beijing
- UBIFRANCE - Beijing/Shangai
- ORANGE LABS INTERNATIONAL
- VIADEO
- CNRS
- CEFC - Hong Kong
- CFC Beijing

International scientific committee

- Séverine ARSÈNE - Postdoctoral Research Fellow LCP
- Jean-Philippe BÉJA - Director of research CNRS / CEFC
- Chang LIU - Professor, Communication University of China
- Cécile MÉADEL - Professor, Ecole des Mines de Paris
- Arnaud MERCIER - Professor, Université de Lorraine
- Isabelle VEYRAT-MASSON - Director of research CNRS, Director LCP

Why?

Exchanges between researchers specialists and field experts
French and Chinese businessmen

Who?

Researchers, experts, French and Chinese professionals

Where?

French Embassy Auditorium - Beijing

Who organises?

Laboratoire Communication et Politique
French embassy in China - Beijing
Communication University of China
and UBIFRANCE

With the support of Orange Labs International
This symposium will be held in French and Chinese

Speakers

SEVERINE ARSENE - CEFC | LCP
MICHEL BONNIN - DR EHES | CFC BEIJING
PIERRE-PHILIPPE CHAIGNEAU - BP BUSINESS ANALYTICS | VIADEO
PIERRE HASKI - JOURNALIST | RUE 89
PENG LAN - SCHOOL OF JOURNALISM AND COMMUNICATION, RENMIN UNIVERSITY OF CHINA (tbc)
CHANG LIU - PR | COMMUNICATION UNIVERSITY OF CHINA
CECILE MEADEL - PROFESSOR, ECOLE DES MINES DE PARIS
NADINE REN - ORANGE LABS INTERNATIONAL - BEIJING
ISABELLE VEYRAT-MASSON - DIRECTOR LABORATOIRE COMMUNICATION ET POLITIQUE
ZHANG WEN - JOURNALIST
XINHUI ZHAN - PROFESSOR, COMMUNICATION UNIVERSITY OF CHINA
SOPHY ZHANG - MARKETING ANALYST, ORANGE LABS INTERNATIONAL - BEIJING
YANQIU ZHANG - PROFESSOR, COMMUNICATION UNIVERSITY OF CHINA
JUNHUA ZHANG - PROFESSOR, COLLEGE OF PUBLIC ADMINISTRATION, ZHEJIANG UNIVERSITY (tbc)

Thursday 31st October

14.30-17.30 **Sino-French forum on Soft Power**

Organized by the French Embassy in China and «The Economic Observer»

Moderator : JOURNALIST - The Economic Observer

- SEVERINE ARSENE - CEFC / LCP
- PIERRE HASKI - Journalist, Rue 89
- CECILE MEADEL - Professor, Ecole des mines de Paris
- Director 360buy
- Director sina.com

Networking evening
Mobile Monday
In partnership with
UBIFRANCE
Monday 4th Nov. 2013

Preliminary program

Friday 1st November

Organized by the Laboratoire Communication et Politique / CNRS

9.20 **Welcome speech**

- ISABELLE VEYRAT-MASSON - Director Laboratoire Communication et Politique

9.30 **Introduction**

- CHANG LIU - Professor, Communication University of China

9.45 **Internet and collective memory**

Moderator : SEVERINE ARSENE - CEFC / LCP

- ISABELLE VEYRAT-MASSON - Director Laboratoire Communication et Politique
- JUNHUA ZHANG - Professor, College of Public Administration, Zhejiang University (tbc)
- MICHEL BONNIN - Director of research, EHES/CFC Beijing
- PENG LAN - School of Journalism and Communication of Renmin University of China (tbc)

10.45 **Internet, news and political communication**

Moderator : CHANG LIU - Professor, Communication University of China

- YANQIU ZHANG - Professor, Communication University of China
- PIERRE HASKI - Rue 89
- SEVERINE ARSENE - CEFC / LCP
- ZHANG WEN - Journalist

12.00 **Internet and the E-economy**

Moderator : ISABELLE VEYRAT-MASSON - Director LCP

- PIERRE-PHILIPPE CHAIGNEAU - VP Business Analytics, Viadeo
- NADINE REN - Orange Labs International Beijing
- SOPHY ZHANG - Marketing Analyst - Orange Labs International Beijing
- XINHUI ZHAN - Professor, Communication University of China

13.00 **Closing speech**

- CECILE MEADEL - Professor, Ecole des mines de Paris

13.30 **Vote of thanks**

SYLVIE BERMAN - French ambassador in China, Beijing